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## Combined Transport, Inc.

*David Card (left)  
Richard Card*

*Each month we will profile a different member company and contact person.*

Here is another family-owned success story. Combined Transport founder Richard Card lobbied in Congress in 1981 on behalf of the Western Truckers Association to support passage of the trucking deregulation bill.

Then, in 1982, PPG Glass asked them to design racks capable of hauling uncrated window glass on flat bed trailers. They started with one truck and now have over 300.

Also, in 1982, son David started as a dispatcher with a specific task to load the glass trucks back to California. He was promoted to operations manager in 1990. Combined Transport now hauls to all 48 continental U.S. states and all provinces in Canada.

Combined Transport, Inc. is located at 5656 Crater Lake Ave., Central Point, OR 97502, phone 541/826-7486, fax 541/826-2001. We are pleased to have them as a member of the Association.

# Symposium Success Stimulates Followup

The WHA recently held a symposium at the World Forestry Center in Portland. Approximately 60 association members, mill owners, manufacturers, scientists, landowners, foresters and academia attend the day-long event.

Attendees to the meeting were invited because of their ability to make a difference in policy, as well as effecting implementation on the ground.

Questionnaires revealed not only the satisfaction with the speakers and the subject matter presented, but that they wanted another Symposium. The Board of Directors has authorized a followup to this successful event.

The following questionnaire was sent to all attendees and it is being sent to you via this newsletter. Please e-mail your suggestions to the Association office at [westernhardwood@home.com](mailto:westernhardwood@home.com)

## **Please number in order of preference:**

Best month: October 2002 \_\_\_\_\_ November 2002 \_\_\_\_\_ February 2003 \_\_\_\_\_

Location: World Forestry Center, Portland \_\_\_\_\_ Red Lion Jantzen Beach, Portland \_\_\_\_\_  
Holiday Inn Airport, Portland \_\_\_\_\_ Red Lion Inn at the Qual, Vancouver \_\_\_\_\_

## **Please choose 4 in order of preference:**

- \_\_\_\_\_ Hardwood marketing
- \_\_\_\_\_ Hardwood lumber grading
- \_\_\_\_\_ Chain of Custody certification
- \_\_\_\_\_ Hardwoods and remediation
- \_\_\_\_\_ Secondary manufacturing (yield analysis)
- \_\_\_\_\_ Alder (growth & yield marketing)
- \_\_\_\_\_ Other hardwood growth models
- \_\_\_\_\_ Lumber tallying and processing techniques
- \_\_\_\_\_ Riparian protection regulations
- \_\_\_\_\_ Riparian management and alternate plans
- \_\_\_\_\_ Industry group vs. environmental group (debate)
- \_\_\_\_\_ Substitution of Red Alder by another species
- \_\_\_\_\_ Hybrid Poplar (research and marketing)
- \_\_\_\_\_ Underutilized hardwood species
- \_\_\_\_\_ Washington Hardwoods Commission Opportunities
- \_\_\_\_\_ Hardwood supplies
- \_\_\_\_\_ Inroads of Pacific Northwest hardwoods on world markets
- \_\_\_\_\_ Current status and ways to improve: research, management, & marketing of a broad range of native hardwoods (cherry, maple, madrone, white oak, etc.)
- \_\_\_\_\_ Other (describe)

## Association Website

Go to [www.westernhardwood.com](http://www.westernhardwood.com) and check out the website. It is 95% complete and we think it will serve us well. Check out all of the links and you'll find a host of helpful information.

We will continue to update and work on the site, especially if you will give us input.

## Host a New Member

Win money for each new member!

Here's how it works. For every new member you bring in prior to June 22, 2002 you receive \$25, doubled if you attend the annual meeting starting that day. You get another \$50 if the new member renews for the second year. Plus, if you bring in 5 new members, your dues are waived the following year.

First year introductory membership is only \$150.

## 2002 Annual Meeting

Mark your calendars for the June 22-25, 2002 for the Annual Meeting to be held at Sunriver, Oregon. Topics of the program will include Roger Scott on education of small woodland owners, Pat Moore of Potlatch on Hybrid Poplar, Bob Dick of American Forest Resource Council on new Forest & Fish Rules in Washington, Roger Rutain and Eric Colin of Timber Products on Hardwood Plywood, Jim Brown, Oregon State Forester, on sustained yield. Plus more information on Chain of Custody certification and British Columbia hardwoods.

Also, be ready for another auction. The one held two years ago was so well liked by all in attendance, there will be a bigger and better one at this annual meeting.

## Education Program Grows

Roger Scott, WHA point man for small forestland owner education, will expand his program to include help with the alternative plan processing in Washington as soon as such a process is completed. AP's are an important part of managing hardwoods in riparian zones to affect log extraction. To ask Roger to speak contact him at [logprc@cleanweb.net](mailto:logprc@cleanweb.net)

## SFI & FSC Comparison

Meridian Institute, who convened a panel of experts to produce a comparison of the SFI and FSC forest certification programs, has completed its analysis. Its full report can be found at [www.merid.org/comparison](http://www.merid.org/comparison)

Sustainable Forestry Initiative (SFI) Program was launched in 1995 after several years of work by the American Forest & Paper Association, which represents over 200 companies. It introduced a comprehensive system of principles, objectives, and performance measures which integrate the perpetual growing and harvesting of trees with responsible environmental stewardship.

Forest Stewardship Council (FSC) was established in 1993 as an independent, not-for-profit, internationally oriented forest management certification system with 24 national initiatives around the world. The system includes a set of Principles and Criteria for both forest management and chain of custody certifications.

Meridian's analysis shows that although both programs are rooted in notions of sustainable development, they have philosophical differences due to their program origins and program objectives. The two have different governance structures and differ in their degree of public involvement. They also differ in their sources of funding. The programs are similar, however, in their structure of principles and supporting requirements, but differ in how their respective standards are employed. They also differ in their approach to certification itself, including accreditation and the roles of certifying bodies. There are also differences in consultation and public reporting. The report provides a list of numerous forestry issues that are addressed in only one of the programs and/or dealt with using fundamentally different approaches.

At the recent annual meeting of the Washington Forest Protection Association, the regional lumber buyer for Home Depot discussed its wood purchasing policy: Buy mostly from SFI companies, substitute Western Fir plywood for environmentally sensitive luan mahogany plywood, buy MDF & OSB or anything using wood waste, and use alternative products to wood.

**December 5, 2001**

*Washington Hardwoods Commission Meeting*

8:30 a.m. - 12 noon.

Office of Hearings, Olympia, WA

e-mail: washingtonhardwoods@home.com

**December 5 - 6, 2001**

*Virginia Tech Advanced Sales Training for the  
Forest Products Industry*

Blacksburg, VA

e-mail: ctrfpmjo@vt.edu

**January 31, 2002**

*OSU Intensive Forestry Summit*

Corvallis, OR

e-mail: phyllis.casner@orst.edu

**June 22 - 25, 2002**

*Western Hardwood Association Annual Meeting*

Sunriver, OR

e-mail: westernhardwood@home.com

## *Up Coming Meetings*

The Western Hardwood Association wants this newsletter to be your source of information. If you know of any upcoming events that would be of interest to our readers, please contact the WHA office, 360/835-1600. We will be happy to list any upcoming meetings or events. Please keep in mind that this is a monthly newsletter. We will need any new meeting dates by the first of each month. Thank you for your cooperatio

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*Take a look inside!*

- **Member Profile**
- **FSI vs. FSC**
- **Symposium to be Scheduled**
- **Annual Meeting Speakers**