

Expanding  
the world's  
knowledge  
of Western  
hardwoods  
since 1955.



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June 2004

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## Annual Meeting: June 25-28

The 2004 Western Hardwood Association meeting promises to help you **Stake yORE Claim** to great information for your business, fun, and prizes.

For starters, those who registered before the May 5th date will be entered into the Early Bird drawing. The prize is a surprise. Raffle tickets are available for order now and will be available until the drawing at the Monday night awards dinner. There will be a dance ensemble Sunday night after the buffet dinner and Calcutta golf auction, and of course, the golf tournament on Monday afternoon. And that's just for starters.

The Annual Business Meeting will be held Sunday morning, followed by the first half of the Speaker Program. Committee Chairman Jan Wiggins has lined up an impressive slate for this years meeting. Sunday morning will start off with Bruce Bare, Dean of UW College of Forestry speaking on sustainable forestry. He will be followed by Greg Vipond, President of the Western Pallet Association, a big hardwood market. Third will be Mark Michie, representing the Los Angeles Hardwood Lumberman's Club speaking about distribution and closing Sunday will be Doug Bassett of Bassett Furniture to bring all up to date on the Anti-Dumping Petition and its affect on you.

Monday morning's second half of the speaker program will have WA State House of Representatives Natural Resource Committee Chairman Richard DeBolt leading off. He will be followed by Grace Terpstra who will represent the newly formed Hardwood Federation and bring us up to speed on what their goals are and what they are accomplishing. Catherine Mater will be returning (she was a guest at WHA's Symposium I) to speak about Certification. To close, Mike Snow, AHEC will be returning to give us the global perspective regarding US hardwood exports. You won't want to miss any of the meeting. There is still time to register! Don't wait!



**WESTERN  
HARDWOOD  
ASSOCIATION**

# Welcome New Members

## **Jeld-Wen Millwork**

*Remanufacturer.*

Dan Young

320 W Marine View Dr

Everett, WA 98201

ph: (425) 317-3140 fax: (425) 303-9294

email: dany@jeld-wen.com

## **Wood-Mizer Industrial Products Division**

*Equipment manufacturer.*

Glen Heiner

24435 NE Sandy Blvd.

Wood Village, 97060

ph: (503) 704-5717 fax: (317) 273-7016

web: [www.woodmizer.com/sawmills/industrial](http://www.woodmizer.com/sawmills/industrial)

email: [gheiner@woodmizer.com](mailto:gheiner@woodmizer.com)

## Host a New Member

First year, first time introductory membership is only \$150. Please contact the Association office by phone or email and an application will be sent out. New members can also sign up online at [www.westernhardwood.org](http://www.westernhardwood.org) by clicking the “join the WHA today” link on the Member Info page.

## Be a Newsletter Sponsor

The board approved offering sponsorships of the March, June, September, and December newsletters. Total cost \$400 per issue, can be split among a maximum of 4 sponsors per issue. Contact the WHA office by phone or email to sign up now!

## News in the News

**MADE IN CHINA** - An article in “Hardwood Matters” points out that according to some, China will overtake the US as the world’s largest economy by 2040. Maybe so, but then again, maybe not.

There have been two previous occasions when the economic future of the US looked in doubt. The first was when OPEC began to restrict oil supplies and raise prices. Valuable real estate, especially horse farms and Hollywood mansions, were bought up by oil-rich Middle-Easterners. But as oil prices

fell, so did our concerns of the “Arabs buying up everything.”

The next concern was the Japanese. Their cars were viewed as better than ours and they dominated the consumer electronics industry. American managers trying to emulate their success read books on Japanese-style management. The Japanese could do no wrong during the 1980’s it seemed, and then spent the 1990’s mired in a recession from which they are only now beginning to emerge.

Is China any different? Conventional wisdom is that mainland China is a Communist country that has “seen the light” with respect to capitalism. Unfortunately, few business people understand Marxism as an economic model. Our views have been shaped more by Cold War propaganda and Hollywood than by actually reading “Das Kapital”.

Full employment is a central tenant of communism. China’s leadership feels providing jobs is critical to its ability to remain in power. The 1989 protests in Tiananmen Square convinced the Chinese leadership they must provide sufficient economic growth to avoid another close call.

The numbers are sobering. China has a work force of 750 million, and must provide 12 to 15 million new jobs *every year* just to keep pace with the population growth. China has to provide for 800 million people in rural areas, one-third of whom are unemployed or underemployed. And it must deal with 100 to 150 million migrant workers living in cities with no job security, inadequate housing, and no health care.

Although investments in fixed assets contributed 47 percent of GDP last year, the return on investment is declining. In the ‘80s and ‘90s, a \$2-\$3 investment produced \$1 of additional growth. Now it takes \$4.

A high personal savings rate, uncontrolled exploitation of its natural resources, and a billion dollars a week in foreign investment keep China afloat. Still, the solvency of China’s banking system is a concern.

But for now, China is second only to Canada as one of the largest of the US hardwood industry trading partners. It appears that the future of China will have an effect on the healthy state of the hardwood industry in the US, the other countries in Asia, and the world.

**WOLVES MAKING A COMEBACK** - Two OSU College of Forestry professors’ research started with cottonwoods in Yellowstone. In recently published results of their studies, the cottonwood in Yellowstone Park is either older than 60 years or

younger than 10 years. The other piece of the puzzle is that when the last of the wolves were expelled from Yellowstone in the 1920's, the elk population there was left with no natural predators. By the 1990's, the herd there, over 17,000 head, was one of the world's largest. The elk were safe everywhere and so many were grazing that cottonwood could not get established. Most trees that were not already mature did not grow much at all.

As the wolves were reintroduced, the elk had to be more careful about where they graze, open landscapes are safer, lower visibility or landscape more difficult to navigate quickly is not. As they stay away from unsafe areas, the cottonwood and willow has been enabled to grow back in the largest quantities seen in years.

Another benefit is shadier streams for fish and more trees for beavers.

**GREAT** - GREAT is a new tool designed to help small private woodland owners to analyze the economic effects of their forest management practices, especially as those practices affect taxes. The Forest Management Extension of the Forest Resources Department of OSU gathered experts from around the state to develop a personal computer model in response to this need.

GREAT, The Grass Roots Economic Analysis Tool, is a spreadsheet-based program for projecting forest management options and their economic impacts, including tax impacts. It is intended to be useful to private woodland owners operating as unincorporated sole proprietors and who are considering different silvicultural, harvesting, marketing, and tax strategies. Although similar tools for woodland owners have existed for years, the GREAT model is the first to address both the federal and state (OR) portion of the economic and forestry analysis, says Associate Professor Norman Elwood. August 2003 changes in the Oregon state forest taxes will necessitate the release of Version 2 to update the tax portions of the program. However, Version 1 remains viable for a variety of uses. The program is sold at a price of \$65, with all proceeds to benefit the Forestry Extension service and runs on both Windows and Mac platforms. If you would like to order it, call (541) 737-2513, email [puborders@oregonstate.edu](mailto:puborders@oregonstate.edu), or review and print the combination information and order form from <http://eesc.oregonstate.edu>, and search for publication [em 8780](#), then preview in PDF format.



There is still time to register for the Annual Meeting! If you need a registration form, email [wha@westernhardwood.org](mailto:wha@westernhardwood.org) or call the office at (360) 835-1600. And remember, you don't have to be at the meeting to buy raffle tickets! If you will not be at the meeting, they must be purchased in lots of 10 (\$1.00 per ticket) **by June 18th**. Send this form and your check right away to WHA, PO Box 1095, Camas, WA 98607.

Name:

\_\_\_\_\_

Company:

\_\_\_\_\_

Address:

\_\_\_\_\_

Phone:

\_\_\_\_\_

Email:

\_\_\_\_\_

How many tickets? \_\_\_\_\_ @ \$1.00 each

Amount due: \$ \_\_\_\_\_

Remember to purchase in lots of 10. Winners must be 18 years of age or older.

# *Up Coming Meetings*

**June 24, 2004**

*Washington Hardwoods Commission*

Annual Meeting

Best Western Cottontree Inn

Mt. Vernon, WA

8:00 a.m.-4:30 p.m.

e-mail: washingtonhardwoods@comcast.net

**June 26-28, 2004**

*Western Hardwood Association Annual Meeting*

JW Marriott Las Vegas

e-mail: wha@westernhardwood.org

**September 29-October 2, 2004**

*NHLA Annual Meeting*

Sheraton Centre Toronto Hotel

Toronto, Canada

e-mail: k.terry@nhla.com

**Sept. 29-Nov. 10, 2004**

*"Coached" Forest Stewardship Planning*

Lewis County

e-mail: sgray@wsu.edu Sheila Gray

**March 23-25, 2005**

*Red Alder: A State of Knowledge Symposium*

Kane Hall, University of Washington

Seattle, WA

e-mail: wha@westernhardwood.org

The Western Hardwood Association wants this newsletter to be your source of information. If you know of any upcoming events that would be of interest to our readers, please contact the WHA office, 360/835-1600. We will be happy to list any upcoming meetings or events. Please keep in mind that this is a monthly newsletter. We will need any new meeting dates by the first of each month. Thank you for your cooperation.

**The Hardwood Stand is mailed quarterly. The regular monthly issues will be sent by e-mail and available on the website. Please be sure we have your correct email address. We know you want to be included!**

*Take a look inside:*

This newsletter sponsored by:

**Beavertooth Oak, Inc.**

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